



ROLL BACK MALARIA PARTNERSHIP

PARTNER COMMITTEE TERMS OF REFERENCE

28/09/16

ADVOCACY AND RESOURCE MOBILISATION

PARTNER COMMITTEE

TERMS OF REFERENCE

Purpose

The RBM Partner Committees (PCs) are intended to formalize, consolidate and amplify the Partnership priorities of advocacy, resource mobilisation, and country/regional support. The work of these Partner Committees are expected to align with the priorities outlined in the *Global Technical Strategy 2016-2030* and *Action and Investment to Defeat Malaria (AIM) 2016-2030*, as well as with the Partnership Strategy and Annual Budget and Work Plans.

The purpose of the Advocacy & Resource Mobilisation Partner Committee (ARMPC) is to design, and subsequently support implementation of the *Partnership Advocacy Strategy* (see below) related to advocacy & resource mobilisation at global & regional levels.

The anticipated outcome of the ARMPC is increased political will and linked financial commitment for a malaria free world in the Sustainable Development era. The ARMPC will address (1) identified resource gaps, and (2) broader partnership advocacy activities, including multi-sectoral outreach.

Roles & Responsibilities

General:

- Convene Partners with an interest in the particular role of the Committee in order to then Co-ordinate and Facilitate Communications of activities. Routinely support fora that bring Partners, especially those from malaria-affected countries, together to identify and highlight key challenges within these terms-of-reference, and to develop plans to address these challenges.
- Work with other Partner Committees to obtain necessary inputs, avoid duplication of efforts, and to resolve any concerns over responsibilities for aspects of the Partner Committees' work.
- Develop an annual work plan and budget for each year in collaboration with the Partner Committee Manager and the CEO and submit to the Partnership Board for approval. The work plan will include strategic priorities, and how results will be measured and reported to the Partnership Board.
- Engage and relate with regional entities to ensure regions and countries are empowered to address malaria, with particular attention to cross border settings.
- Ensure co-ordination, documentation, and dissemination of malaria advocacy and communication materials and best practices.

Committee Specific:

- Facilitate estimation by sub-region and region of the immediate and longer term resource needs for a malaria free world.
- Prioritize responses to mitigate predicted funding shortfalls through the identification of resource mobilisation opportunities.
- Identify, document and share best practices related to innovative and transitional funding approaches.

- Package information on resource needs and opportunities to assist Partnership Board members, the CEO, the Strategic Communication Partner Committee and any other Partners as required for resource mobilisation presentations and discussions.
- Develop a 3-5 year *Partnership Advocacy Strategy* to guide the Partnership Board, Partners, Partner Committees, and the Management Team in co-ordinating and harmonizing Partner advocacy initiatives and events and to generate political support.
- Convene Partners engaged in malaria advocacy to ensure effective co-ordination and leverage assets across Partners to address country-identified advocacy needs.

Membership & Leadership

The Committee will consist of those Partners who indicate their commitment to its work and preparedness to commit some resources to its work.

The selection of the membership and of the leadership of the Committee will be governed by the relevant sections of the Partnership Bye-laws.

Reporting & Performance Review

The Co-Chairs of the Committee will submit to the Partnership Board an annual report outlining its performance against the agreed objectives contained in the annual work plan and budget. The format of this report will be agreed with the Partnership Board Chair and the CEO. The Partnership Board may invite the Committee Co-Chairs to attend a Partnership Board meeting to review the report and discuss any challenges that the Committee has encountered.

STRATEGIC COMMUNICATIONS PARTNER COMMITTEE TERMS OF REFERENCE

Purpose

The RBM Partner Committees (PCs) are intended to formalize, consolidate and amplify the Partnership priorities of advocacy, resource mobilisation, and country/regional support. The work of these Partner Committees are expected to align with the priorities outlined in the *Global Technical Strategy 2016-2030* and *Action and Investment to Defeat Malaria (AIM) 2016-2030*, as well as with the Partnership Strategy and Annual Budget and Work Plans.

The purpose of the Strategic Communications Partner Committee (Comms-PC) is to develop and implement, in collaboration with the Partnership Management Team, communications to achieve the advocacy objectives of the Partnership. The objective of the Comms-PC is to translate the overarching objectives of the Partnership into specific, aligned and inspirational messages that catalyse action.

Roles & Responsibilities

General:

- Convene Partners with an interest in the particular role of the Committee in order to then Co-ordinate and Facilitate Communications of activities. Routinely support fora that bring Partners, especially those from malaria-affected countries, together to identify and highlight key challenges within these terms-of-reference, and to develop plans to address these challenges.
- Work with other Partner Committees to obtain necessary inputs, avoid duplication of efforts, and to resolve any concerns over responsibilities for aspects of the Partner Committees' work.
- Develop an annual work plan and budget for each year in collaboration with the Partner Committee Manager and the CEO and submit to the Partnership Board for approval. The work plan will include strategic priorities, and how results will be measured and reported to the Partnership Board.
- Engage and relate with regional entities to ensure regions and countries are empowered to address malaria, with particular attention to cross border settings.
- Ensure co-ordination, documentation, and dissemination of malaria advocacy and communication materials and best practices.

Committee Specific:

- Develop messaging frameworks relevant to the *Partnership Advocacy Strategy*.
- Develop communications that frame the issues (white papers, thought pieces, etc.)
- Advise and support for Partnership brand management.
- Advise and support for the development of media platforms (website and social media platforms, traditional media production, public service announcements, etc.)
- Manage strategic media relations (day-to-day media relations will be the responsibility of the Management Team).

Membership & Leadership

The Committee will consist of those Partners who indicate their commitment to its work and preparedness to commit some resources to its work.

The selection of the membership and of the leadership of the Committee will be governed by the relevant sections of the Partnership Bye-laws.

Reporting & Performance Review

The Co-Chairs of the Committee will submit to the Partnership Board an annual report outlining its performance against the agreed objectives contained in the annual work plan and budget. The format of this report will be agreed with the Partnership Board Chair and the CEO. The Partnership Board may invite the Committee Co-Chairs to attend a Partnership Board meeting to review the report and discuss any challenges that the Committee has encountered.

COUNTRY/REGIONAL SUPPORT PARTNER COMMITTEE TERMS OF REFERENCE

Purpose

The RBM Partner Committees (PCs) are intended to formalize, consolidate and amplify the Partnership priorities of advocacy, resource mobilisation, and country/regional support. The work of these Partner Committees are expected to align with the priorities outlined in the *Global Technical Strategy 2016-2030* and *Action and Investment to Defeat Malaria (AIM) 2016-2030*, as well as with the Partnership Strategy and Annual Budget and Work Plans.

The purpose of the Country/Regional Support Partner Committee (CRSPC) is to provide a platform to engage the RBM Partnership community in co-ordinating support to countries and regions as they execute their malaria control and elimination implementation programs.

Support will be tailored to suit the requirements and existing capacity in each regions and country. Where capacity exists at country level, the support will be provided at that level. Where there are gaps in capacity at country level to address a technical or implementation area, co-ordinated support will be provided at a regional level, and then from global level. The decision of the most appropriate level of support will be through a triage mechanism. It is not intended that any RBM country/regional support will compete with or duplicate existing mechanisms that are already in place and working effectively.

Roles & Responsibilities

General:

- Convene Partners with an interest in the particular role of the Committee in order to then Co-ordinate and Facilitate Communications of activities. Routinely support fora that bring Partners, especially those from malaria-affected countries, together to identify and highlight key challenges within these terms-of-reference, and to develop plans to address these challenges.
- Work with other Partner Committees to obtain necessary inputs, avoid duplication of efforts, and to resolve any concerns over responsibilities for aspects of the Partner Committees' work.
- Develop an annual work plan and budget for each year in collaboration with the Partner Committee Manager and the CEO and submit to the Partnership Board for approval. The work plan will include strategic priorities, and how results will be measured and reported to the Partnership Board.
- Engage and relate with regional entities to ensure regions and countries are empowered to address malaria, with particular attention to cross border settings.
- Ensure co-ordination, documentation, and dissemination of malaria advocacy and communication materials and best practices.

Committee Specific:

- **Country/Regional Co-ordination:** Co-ordinate RBM Partnership support to countries and regions, including:

- **Country/Regional Technical Strategies and Implementation Plans:** co-ordinate support for the development and validation of technically sound, implementable, country-led malaria control and elimination strategies, and sustained financial plans that seek to achieve the *Global Technical Strategy 2016-2030* Targets.
- **Country level resource access and mobilisation:** co-ordinate and provide technical assistance and implementation support to countries to:
 - Complete comprehensive programmatic and financial gap analyses.
 - Develop funding proposals (including Global Fund Concept Notes) and other investment requests, including exploring flexibilities within existing major donors, increasing public and private domestic resource commitments, and expanding innovative financing approaches.
 - Foster country coalitions, as appropriate, to focus on key malaria issues within each country and region.
 - Co-ordinate between country, regional, and global-level donors to enhance understanding and collaboration, jointly resolve key bottlenecks, and work to fill funding gaps
- **Implementation support:** working with regional entities, co-ordinate the operation of an early warning system that identifies bottlenecks both proactively and reactively and implement a rapid response mechanism to support countries to overcome these implementation bottlenecks.

Membership & Leadership

The Committee will consist of those Partners who indicate their commitment to its work and preparedness to commit some resources to its work. WHO shall be a standing member of the Country / Regional Support Partner Committee.

The selection of the membership and of the leadership of the Committee will be governed by the relevant sections of the Partnership Bye-laws.

Reporting & Performance Review

The Co-Chairs of the Committee will submit to the Partnership Board an annual report outlining its performance against the agreed objectives contained in the annual work plan and budget. The format of this report will be agreed with the Partnership Board Chair and the CEO. The Partnership Board may invite the Committee Co-Chairs to attend a Partnership Board meeting to review the report and discuss any challenges that the Committee has encountered.